

DoD Public Affairs Professionals,

I am pleased to announce the winners of the 2010 Defense Media Activity Excellence in Journalism Awards Program. This is the program's inaugural year and the quality of winners is a testament to the hard work and dedication of our entire community. Additionally, this year, as an exception, we were asked by JPASE to include the COCOMs and other OSD Agencies and Field Activities in our program since JPASE is undergoing a major organizational change. Hence, you will see that three awards were for work by DLA and one honorable mention for SOCOM.

This DMA Awards Program recognizes joint component military units and DoD civilian employee journalists for outstanding achievement in furthering the objectives of the Department of Defense Internal Information Program. First place winners have been submitted to represent DoD at the 2010 Thomas Jefferson Awards. These winners will be competing with their peers from Army, Navy, Air Force, Marine Corps and the Coast Guard.

Awards are being produced; plaques for First Place and certificates for Second, Third and Honorable Mention. These will be mailed or presented to winners as soon as they are completed.

The Thomas Jefferson Awards will be presented at the DoD Communicators of Excellence Awards Ceremony on 13 May at the Defense Information School, Fort Meade, MD.

Again, this was our first year hosting an awards competition. We will be reviewing our lessons learned over the coming weeks and months to make this program the best it can be. Your suggestions and recommendations are greatly appreciated, and we hope you'll help spread the word next year. Please forward any feedback to my program manager, Mr. Bill Kohutanycz at bill.kohutanycz@dma.mil.

I would like to thank all organizations who participated in this first DMA Awards Program and encourage you to mark your calendars for next year. Congratulations to the winners and good luck at the TJs!

Signed,

Melvin W. Russell

Acting Director

2010 DMA Excellence in Journalism Award Program

Print Categories

- A. Metro Format Newspaper NO ENTRIES
- B. Tabloid Format Newspaper NO ENTRIES
- C. Magazine Format Publication (Other than Flagship)
1st PLACE - Defense Logistics Agency (DLA) - *Loglines*
Honorable Mention – USSOCOM - *Tip of the Spear*
- D. Newsletter Format Publication NO ENTRIES
- E. Web-based publication NO AWARD
- F. Outstanding Flagship Publication No DMA/DoD Entry “authorized”
- G. Outstanding Flagship Web Site No DMA/DoD Entry “authorized”
- H. Web Site NO AWARD
- I. News Article
1st PLACE – “Interagency cooperation credited with catching workers’ comp fraud” by Sara Moore (DLA)
2nd PLACE -- "Demystifying the Post-9/11 GI Bill" by Jacqueline Hames (DMA Army Element)
- J. Feature Article
1st PLACE – “Surviving Sexual Assault" by Elizabeth Collins (DMA Army Element)
2nd PLACE -- “Agency employee reflects on near-miss on 9/11” by Dianne Ryder (DLA)
- K. Commentary NO ENTRIES
- L. Sports Article
1st PLACE – "Cyclists refuse to leave teammate behind" by Elizabeth Collins (DMA Army Element)
- M. Series NO ENTRIES
- N. Photojournalism NO AWARD
- O. Contribution by a Stringer – Writing NO ENTRIES
- P. Contribution by a Stringer – Pho/jo NO ENTRIES
- Q. Outstanding New Writer - Military NO DMA/DoD Entry “authorized”
- R. Defense Media Activity Print Journalist of the Year
1st PLACE - Randy Roughton (DMA Air Force Element – AIRMAN magazine)

BROADCAST Categories

A. Radio Entertainment Program

1 st Midday Show with Mark Weeks	Mark Weeks	AFN Regional Media Bureau
2 nd Eagle Morning Show	Demarrio Spence	AFN Kaiserslautern
3 rd Luke Burns in the Morning	Luke Burns	AFN Benelux

B. Radio Spot

1 st AFN FAQs	Gerard Cormier	AFN Kaiserslautern
2 nd CGTG FAQ	Tony McKinney	AFN Bavaria
3 rd Political Talk	Sean Patrick	AFN Benelux

C. Radio News Report

1 st Memorial day with 101 st	Sean Patrick	AFN Benelux
2 nd Normandy Run	Luke Burns	AFN Benelux
3 rd Watchdog Memorial	Nick Tovo	DMA Pacific

D. Radio Feature Report

1 st Booty Camp	Luke Burns	AFN Benelux
2 nd Heart of a Coach	Lance Milsted	AFN Heidelberg
3 rd Combat Spouses Day	Chris Knoblauch	AFN Weisbaden

E. Radio Sports Report

1 st Final Home Game	Lance Milsted	AFN Heidelberg
2 nd Rugby Tournament	Luke Burns	AFN Benelux
3 rd One for the Record Book	Chris Knoblauch	AFN Weisbaden

F. Radio Newscast

1 st Benelux Radio Update	AFN Benelux
2 nd Air Force Radio News	DMA Air Force
3 rd Pacific Radio Report	DMA Pacific

G. Radio Information Program

1 st Mannheim Bison	AFN Heidelberg
2 nd Radio Recon	AFN Broadcast Center
3 rd Ask the Experts	AFN Europe

H. TV Information Program

1 st EuroPass SCUBA	AFN Regional Media Bureau
2 nd This is Guten Appetit	AFN Heidelberg
3 rd Pacific Magazine	DMA Pacific

I. TV Spot Production

1 st iWatch	Lance Milsted	AFN Heidelberg
2 nd AFN Pacific	Luke Burns	AFN Benelux
3 rd I Choose Sweepstakes	Dan Collins	AFN Regional Media Bureau

J. TV News Report

1 st Memorial Day with 101 st	Sean Patrick	AFN Benelux
2 nd 58 th MP Co Training	Nick Tovo	DMA Pacific
3 rd Haiti Relief	Gail McCabe	DMA Army
K. TV Feature Report		
1 st Veteran's Redemption	Dave Annarino	DMA Army
2 nd Heart of A Coach	Lance Milsted	AFN Heidelberg
3 rd Air Soft Combat	Nick Tovo	DMA Pacific
L. TV Sports Report		
1 st Warrior Games	Dave Annarino	DMA Army
2 nd Final Home Game	Lance Milsted	AFN Heidelberg
3 rd Joran Green Dives Back In	Nick Tovo	DMA Pacific
M. Local TV Newscast		
1 st AFN Heidelberg Report	AFN Heidelberg	
2 nd AFN Bavaria Update	AFN Bavaria	
3 rd Benelux Update	AFN Benelux	
N. Regional TV Newscast		
1 st Air Force Prime Time	AFN Regional News Bureau	
2 nd NATO Report	AFN Benelux	
3 rd AFN Korea POTUS Visit	AFN Korea	
O. Television Newsbreak		
1 st AFN Heidelberg Report	Lance Milsted	AFN Heidelberg
2 nd Global Medic	Gail McCabe	DMA Army
3 rd Destinations; Hofbrauhaus	Honey Shewbert	AFN Bavaria
P. Command Information Campaign		
1 st Manheim Bison	AFN Heidelberg	
2 nd AFN FAQs	AFN Europe	
3 rd Strength in Diversity	AFN Bavaria	
Q. Outstanding New Broadcaster	No DMA Entry	(MIL Only)
R. DMA Broadcast Journalist of the Year		
1 st Place	Dave Annarino	DMA Army
Honorable Mention	Lance Misted	AFN Heidelberg
S. Flagship Television Program	No DMA Entry	